

# 7 Attributes of Agile Growth

Learn the nuance to obtaining candid and accurate feedback with self assessment exercises.



7 Attributes of BUSINESS

## LEADERSHIP

The Executive leadership team is authentic, healthy, and aligned.

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## STRATEGY

The organization's strategy provides a unique and valuable position in the market, and can be stated in one phrase.

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## TALENT

Leaders and managers relentlessly pursue a culture of trust, results, and accountability.

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## EXECUTION

The organization has annual, quarterly, and personal priorities that are visible, measured, and activated with a 13-week sprint.

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## CUSTOMER

The organization has defined the core customer, crafted a compelling promise, and systematized the customer lifecycle.

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## PROFIT

The organization has optimized cash flow, and understands the forces and levers in their control to increase profit and cash.

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## SYSTEMS

The organization has a system to optimize core processes, change management, decision-making, and technology use.



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- Strategy • Long Range Planning • Core Competencies • Maximizing Cash
- Managing People • Talent Assessment • Functioning Teams
- Brand Promotion • Execution • Developing Dashboards / Key Performance Indicators
- Improving the Customer Experience • Functional Accountability
- Identifying Ideal Team Members



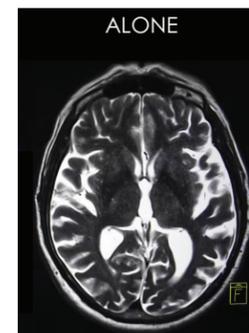
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**Jan. 6th  
2026**

## Developing Leaders & Foundations for Quality Organizations

(It Doesn't Have to be Lonely at the Top)



Are you making the right decisions for your organization?



Brain scan showing your brain working on problems alone versus within a group.

**The Answer**  
*(generally speaking)*  
**is in the Room!**

Our leaders, employees, and associates bring tremendous value.

