



Date: 1/10/25

Re: Sound Round Table Investment

Good Day!

Thanks for making the effort to reach out. I'm thrilled that you are considering joining our community...and hopefully as soon as next week!

Here are a few items and next steps for you prior to your first meeting, **which will happen somewhere between February 15 - March 7th.**

- Confidentiality agreement, please sign and return at your earliest convenience.
- Please read or scan through "Scaling Up". We will use the best practices in our monthly Round Tables
- 7 Attributes Monograph – Gravitas Published Booklet

Also, as a quick recap of our conversation, the roundtables are setup like 'Mastermind' Groups.

Each roundtable has between six and twelve professionals who consider themselves 'lifetime learners' and wish to grow personally & professionally.

**Below are a few value-adds we discussed today:**

- A **confidential place for leaders to grow** personally and professionally, share ideas, issue process and build rapport with a 'team' of peers.
- **Best practice** updates in leadership, strategy, and execution – we stay on top of new business tools and share them regularly with our community.
- **Access to members** for you to bounce off questions, issues and problem solve.
- **Monthly webinars** from thought leaders all over the world. Some examples are Shannon Susko, Keith Cupp, Jack Stack, to name a few.
- Monthly highlighted business/**growth focused business articles**
- We have heard from our membership this is a great way to have **a group of 'coaches' help support you**, call you out, and also stay relevant...all good things!
- 1x per month check in call to follow-up on action points.
- **Graphics Support** - internal messaging tools included. (Mission Statement, Core Values, Dashboard, etc.)
- **90 minutes facilitated workshop** with your staff every 6 months.

## We ask our members for 3 commitments:

1. Attendance - 1/2 Day once a month. The Top Executive Roundtable meets the 3<sup>rd</sup> Thursday of each month from 7:30-12:30. Each members' commitment to attend is critical for not only their personal and professional growth but also for the benefit of other members.

Schedule will include the following:

- Breakfast
- Check in/Social catch-up.
- How are you doing? How is your team doing? How is the business doing?
- Progress report from the previous meeting. Execution Assignment.
- Education or Speaker
- Issues (or where are you stuck?)
- Group Discussion - to address issues
- Wrap up
- Take-aways
- Commitments to Execute / Take Action

2. We ask that everyone be open and vulnerable - willing to share experiences and ask for help, and participate in problem solving.

3. Financial Investment: \$490 per month payable via ACH.

Please let me know if you have questions.

Kind Regards,

*Jim Butler*

Sound Round Table

Certified Gravitas Impact Coach

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## Are you making the right decision?

Brain scan showing your brain working on a problem with others versus alone.

